Dear all

Coca-Cola Bottlers Japan Inc.

“JOC Olympic Support Vending Machine”

1st vending machine in Tsuyama City, Okayama installed on April 26

Coca-Cola is jointly hosting “JOC Olympic Athlete Training Support Program with Coca-Cola” with a public interest incorporated foundation, the Japanese Olympic Committee (JOC) to support training of athletes who are thriving to compete in the Olympic and to encourage the Olympic Movement. As part of the program, we started installation of “JOC Olympic Support VM” in January 2016.

Thanks to support and understanding of Globe fitness & studio, Coca-Cola Bottlers Japan Inc. (HQ: Minato Ward, Tokyo and Representative Director & President: Tamio Yoshimatsu) was able to install “JOC Olympic Support VM” on the premise of Global fitness & studio as the first “JOC Olympic Support VM” in Tsuyama City, Okayama. It was made possible by Global fitness & studio that resonated with the concepts of the program to support training of athletes who are expected to shine in Tokyo Olympic in 2020.

Coca-Cola Bottlers Japan Inc. will continue making efforts to expand JOS Olympic Support VM and promote our activities to users so we can gain support for improving training of potential athletes of Tokyo Olympic 2020 and create a more exciting atmosphere.

■ Installation date: April 26, 2018
■ Installed location: Front entrance of Global fitness & studio (address: Kyomachi 80, Tsuyama City, Okayama)
“JOC Olympic athlete training support program with Coca-Cola” hosted by public interest incorporated foundation Japanese Olympic Committee

“JOC Olympic athlete support program with Coca-Cola” was made possible by support of Japanese Olympic Committee (JOC) and Coca-Cola that is a worldwide Olympic partner. In this program, a few yen are donated every time a drink is purchased from “JOC Olympic Support VM” that have JOC message posters or designs of Olympic events.

Coca-Cola bottlers will pass the donation to JOC. The donation will be used to support training of potential athletes of Tokyo Olympic in 2020 and to promote Olympic Movement. The total amount of donation and donation recipient teams will be announced on JOC’s official website.

(Support program on JOC official website: http://www.joc.or.jp/donation/athletes02/)

* Pictures are illustrative purposes only, and may be different from actual designs.