

April 13, 2018

Dear all

Coca-Cola Bottlers Japan Inc.

## A first at the Tomei Expressway Service Area “JOC Olympic support vending machine”

Coca-Cola system has been deploying “JOC Olympic support vending machines” since January 2016 as part of a joint effort with the Japanese Olympic Committee (JOC) to strengthen athletes working toward the Olympics and to support the Olympic movement in, “JOC Olympic athletes high performance support program with Coca-Cola”.

This is to announce the first installation of six “JOC Olympic support vending machines” by Coca-Cola Bottlers Japan (HQ: Minato-ku, Tokyo, Representative Director and President: Tamio Yoshimatsu) at Tomei Expressway Ashigara Service Area. The service area is located on an Expressway which serves as a trunk connecting East and West, and we hope that all those using the vending machines support efforts to strengthen athletes aiming for the Tokyo 2020 Olympics and to further raise momentum for the Olympics.

- Location of vending machines: Tomei Expressway Ashigara Service Area, 2 inbound & 4 outbound – total 6 machines
- Owner of installed locations: Central Nippon Expressway Company Limited



**【Reference】**

**■ Overview of “JOC Olympic athletes high performance support program with Coca-Cola”  
Sponsored by Japanese Olympic Committee**

“JOC Olympic athletes high performance support program with Coca-Cola” is a collaborative effort between the Japanese Olympic Committee (JOC) and its worldwide Olympic partner Coca-Cola that donates several yen for every soft drink purchased from a vending machine with JOC’s message poster or an original design wrapping with the Olympics athletic events.

Donations are donated to JOC through the various bottling companies and are used to aid in strengthening athletes of highly-anticipated associations for the 2020 Olympics as well as in promoting the Olympic movement.

Total amount of donations and their use (Olympic sports associations granted the donations) are updated on JOC’s homepage.

(Support Programs page on JOC official website: [https://www.joc.or.jp/donation/athletes\\_02/](https://www.joc.or.jp/donation/athletes_02/))



\*The illustration may not be an accurate reflection of the actual color or design.